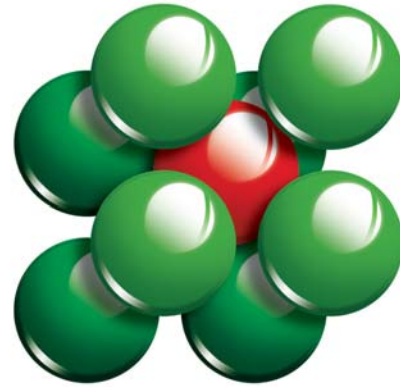


**Phil Hatten Design**  
1.818.559.5691

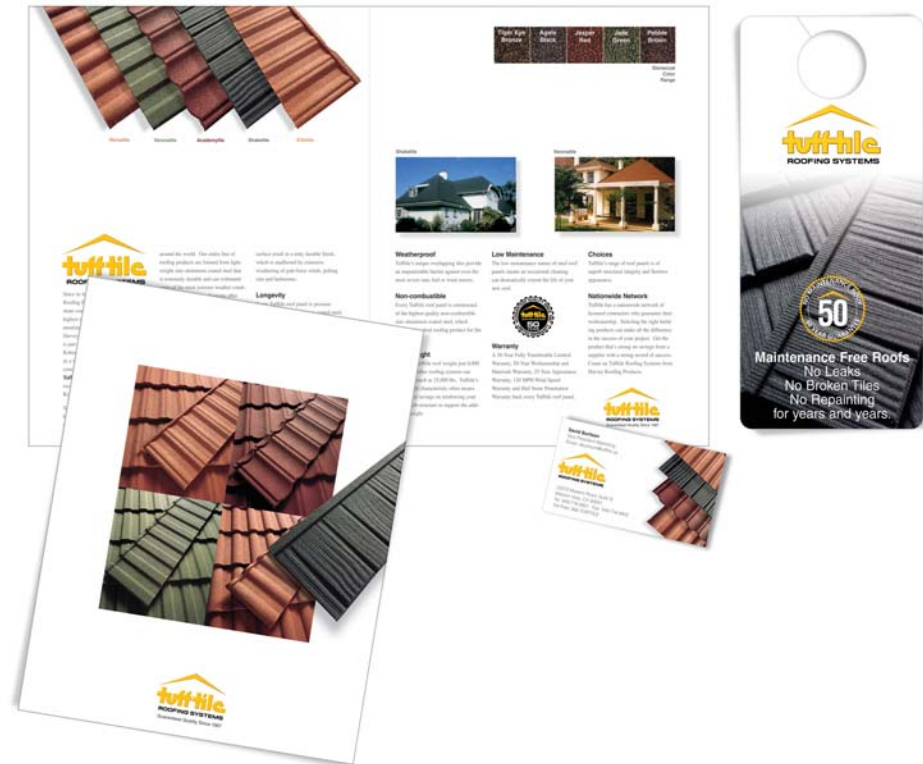
**Design Portfolio**



TuffTile

Metal Roofing Systems

Logo, Brochures and all Graphics



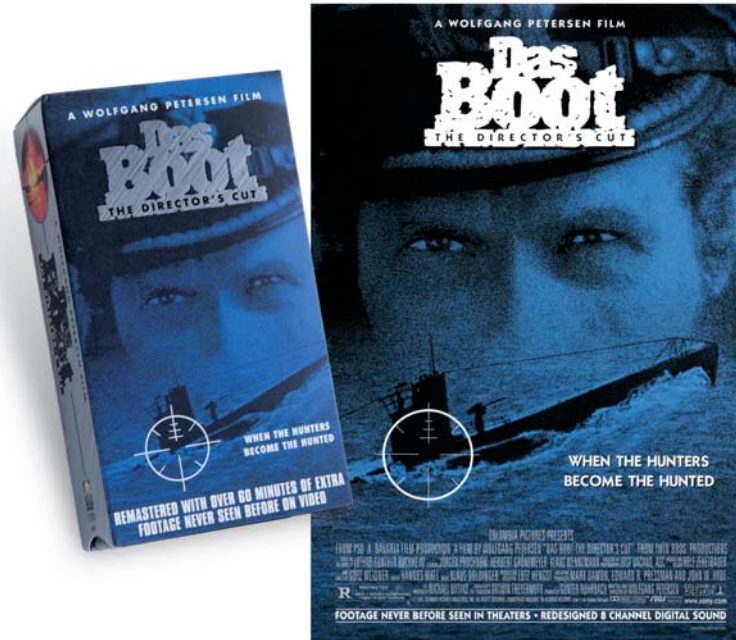
## Das Boot / The Director's Cut

Columbia Tri Star

Vendely Communications

Key Art used for One-sheets,

Videos, DVDs, Ads and Promotions



## TWOKOI Japanese Restaurant

Tacoma, Washington

All Designs and Graphics

Logo, Signage, Postcards, Posters,

Ads, Flyers and Photography

**TWOKOI** JAPANESE CUISINE



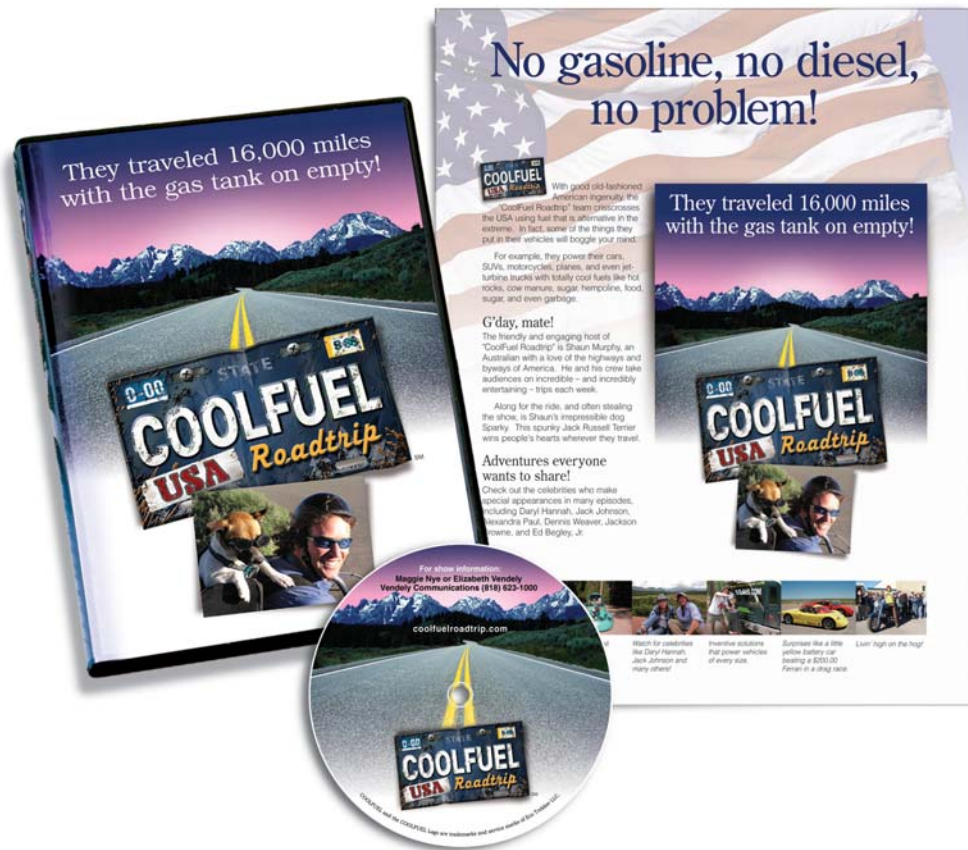
**Peter iNova**

Key Art for ebook



## Coolfuel USA Roadtrip

Vendely Communications  
Designs and presentations  
to market completed  
TV series to distributors



## Full Spectrum Lending

Posters, Flyers, Statements,  
Internal Promotions





## Haven Hills Inc.

Treatment center for  
abused women and children  
Stationary, Folder, Brochures,  
Sell Sheets and Promotions





## Countrywide Home Loans

Seaside Celebration

Invitation, Posters, Banners,  
Graphics, and Promotions



**Clayingles** / Brick. Windows. Doors

One Alliance Communications

Ads and billboards



TCI

## Mobile Digital Television Truck

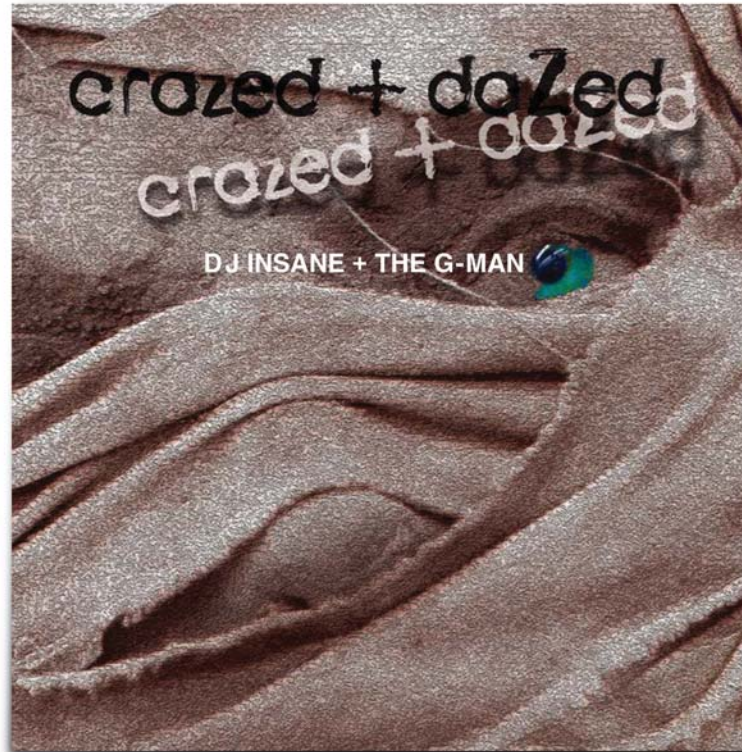
Vendely Communications  
Truck Introduction, Brochure,  
invitation and Graphics



**Crazed + Dazed**

DJ Insane + The G-Man

CD Cover and Art



## Central Baptist Hospital

One Alliance Communications

Cyberknife Brochure



## Bashioum Cosmetic Surgery Center

Corporate Package, Folder,  
Brochures, Forms, Letters.  
Collateral and Print Ads





## Mark Kirkland

Senior Director / The Simpsons

For the last 19 years I have created small promotional cards for Mark Kirkland announcing the episodes he has directed.

Mark has won 3 Emmys and directed over 63 episodes.



Emmy Winner

The Simpsons TM & © Twentieth Century Fox Film Corporation



## Simon Marketing

Packageing / Line of colorful,  
under \$2, digital watches  
sold through Supermarkets



## Present Company

Packaging

Line of caffeine free, herbal teas



## Dawahares

Kentucky Department Store  
One Alliance Communications  
Web page concept and  
100 year anniversary logo



## **Burning Fan Soundscapes**

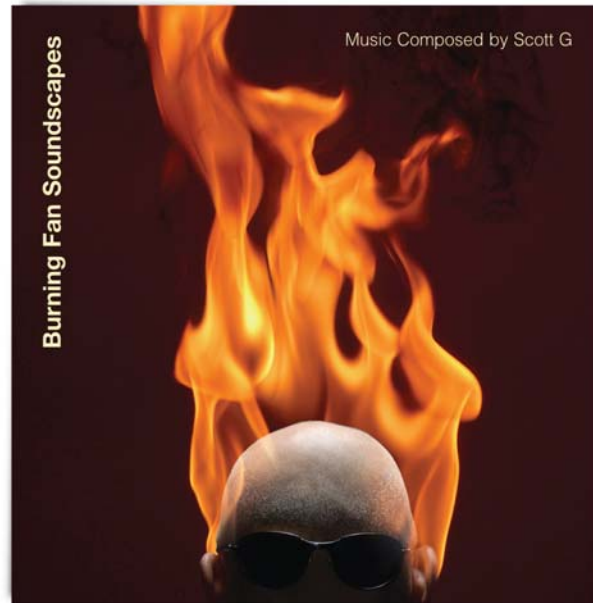
Scott G

CD Cover and Art

## **The Party Animals Live**

Never Too Young To Rock N Roll

CD Cover and Art



## KINETIC

Ads, Packageing, Displays,  
Banners and Collateral





## Paul Atkinson Benefit

Logo, Invitations, Posters,  
Graphics, Flyers & DVD

Benefit concert for

Paul Atkinson of The Zombies

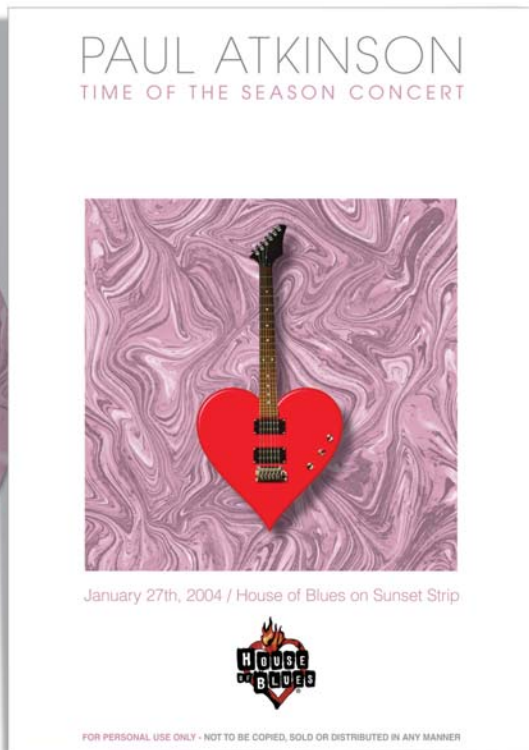
House of Blues, Sunset Boulevard

Brian Wilson and band,

Micky Thomas, Patty Smyth,

Michael Penn, Bruce Hornsby

and Richard Page



Interstate Trucking and Logistics  
Logo, Brochures, Posters, Ads,  
Sell Sheets, Truck Graphics,  
Web Screens and Photography

Interstate Trucking and Logistics  
Logo, Brochures, Posters, Ads,  
Sell Sheets, Truck Graphics,  
Web Screens and Photography



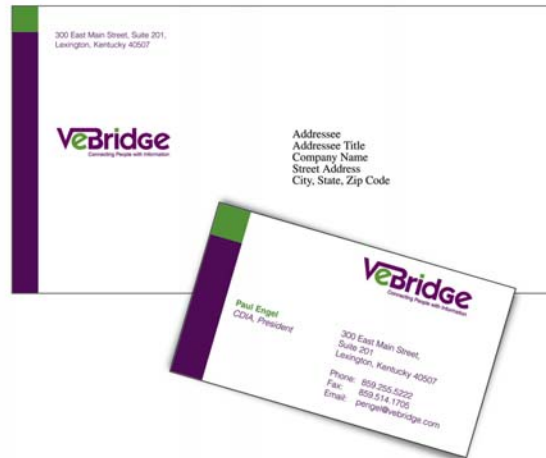


## VeBridge

One Alliance Communications

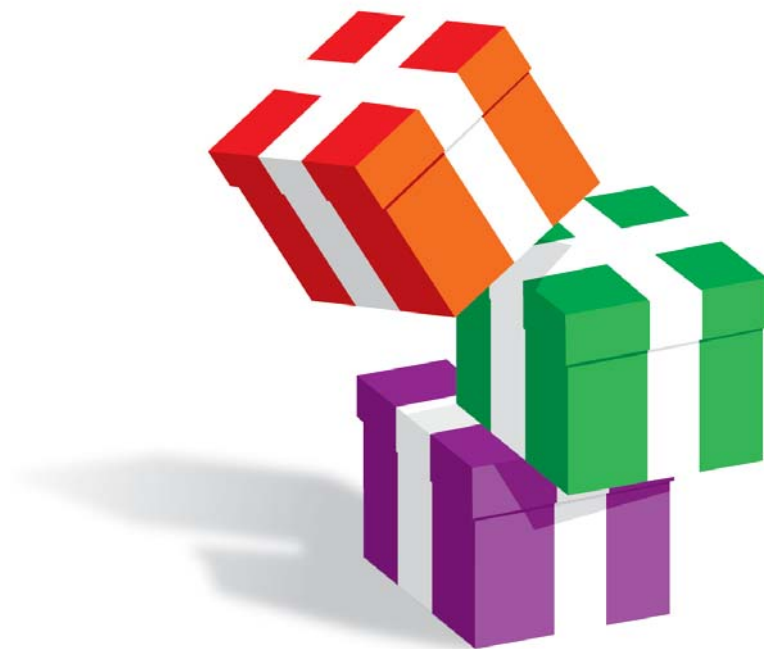
Logo, Letterhead Package

Style manual



**Phil Hatten Design**

Annual Holiday Card



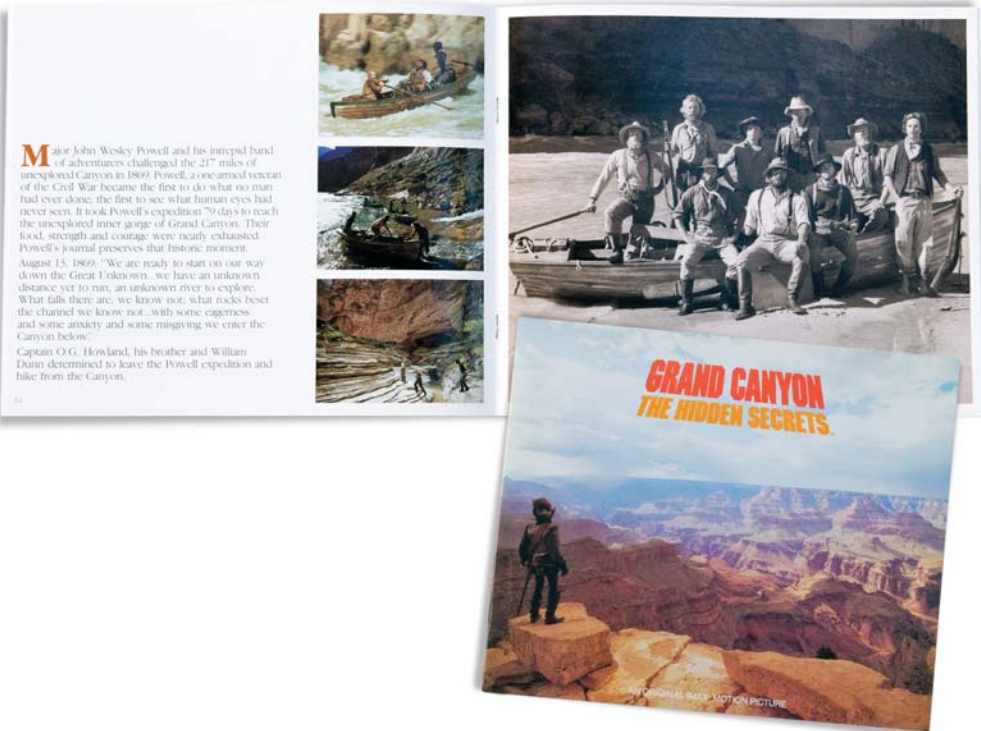
## Grand Canyon The Hidden Secrets

IMAX Movie and Theater

Cinema Group

Project presentation, Logo, Brochures,

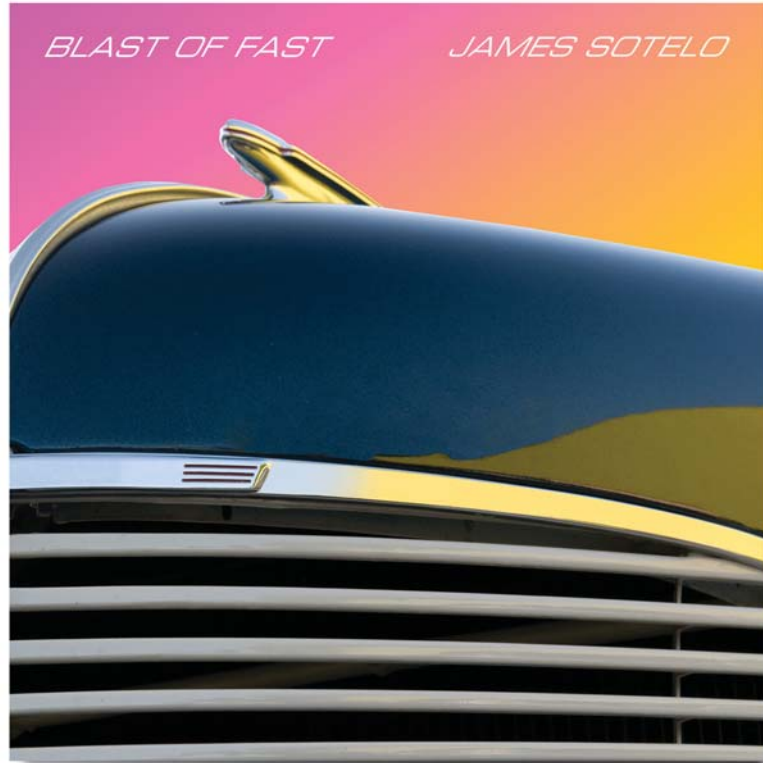
Posters, Collateral and Advertising



**Blast of Fast**

James Sotelo

CD Art and Photography



## Better Homes and Gardens Television

Vendely Communications

Trade Ads



A great way to reach  
 a million viewers in just  
 30 minutes (at just the \$15)  
 3. Free TVC for your two  
 airings (11 minutes  
 20 of the top 50 markets)  
 4. Housing building, remodeling  
 for top 100 markets (no selling  
 home acquisition participation  
 in writing to send to the program)  
 5. Advertising and editorial support  
 from one of America's largest and  
 most respected magazines  
 6. Weekly full-page program every  
 week and listing the  
 Better Homes & Gardens' Television  
 station partners call letters,  
 channel, day and time  
 7. The show that helps you build your audience and  
 increase your profits. *Better Homes & Gardens* TVC  
 has been already 100 channel and 15 of the top 50 markets.  
 Distributed by  
**Meredith**  
 Television  
 800-670-3350



### Great Team. Great Opportunity. Great Television.

By teaming with Workday, the television industry's distribution leader, Better Homes and Gardens Television is taking branding to a whole new level.

Together, we offer your station unprecedented promotional power. 3. Topics with advertising and editorial support in one of America's largest and most respected magazines. Full-page ads promote the series and list the Better Homes and Gardens Television station partners call letters, channel, day and time.

Revenue-building sales promotions for key programs. Periods are provided in an easy-to-use format ready for local advertiser participation. Weekly new promotions are provided, ready for local sponsorship. Links are sent between your website and [www.bhg.com](http://www.bhg.com) on 4000-page website with 10 million page views a month.

With a 76-year history and 17 million outdoor readers, we're bringing a powerful brand to television. Let Workday bring it to your station.

## Better Homes and Gardens.

### TELEVISION

The show that helps you build your audience and increase your profits. *Better Homes & Gardens* TVC has been already 100 channel and 15 of the top 50 markets.

Distributed by  
**Meredith**  
 Television  
 800-670-3350

## Charity Fishing Tournament in Florida

### Logo, Brochures, Poster & Invitations



**United Radiation Oncology**

One Alliance Communications

Billboards





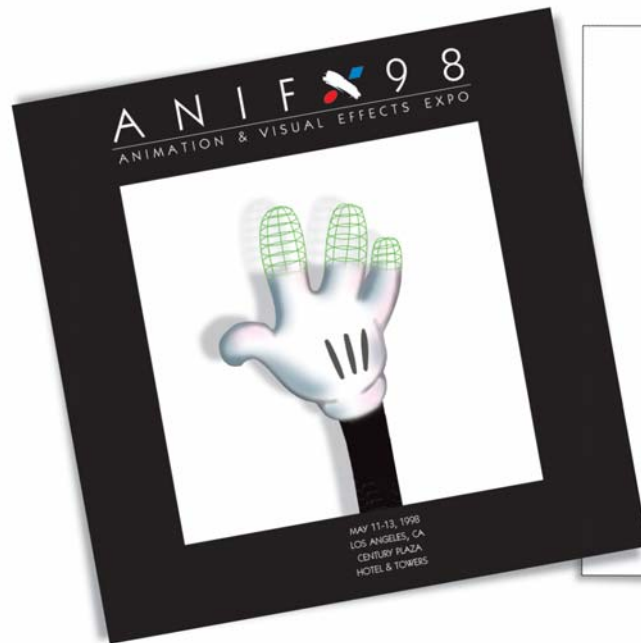
## ANIFEX98

Animation / Visual Effects Convention

Vendely Communications

Proposal for Invitation and

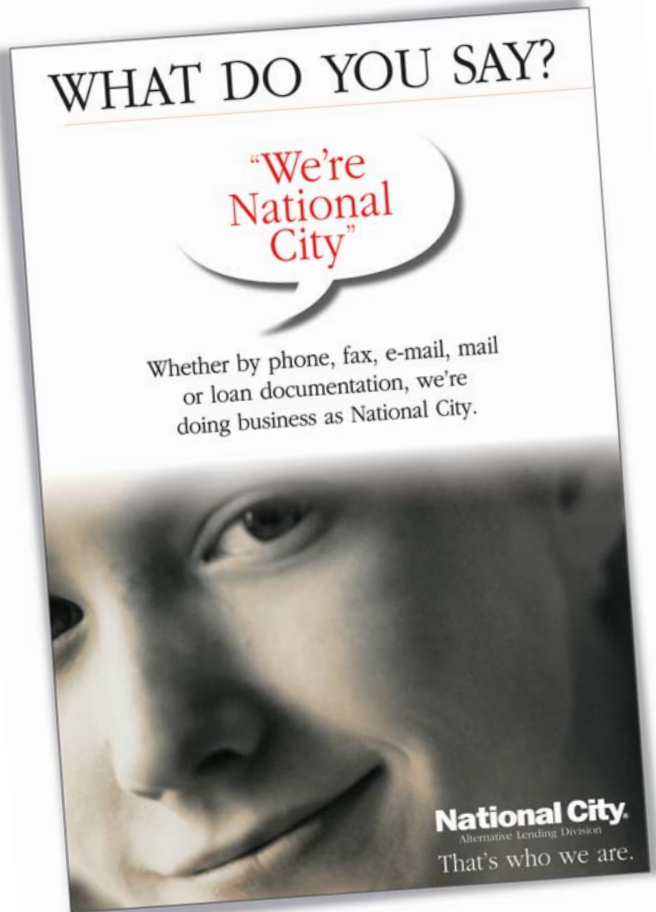
Convention Graphics



## National City

Posters

International Promotions



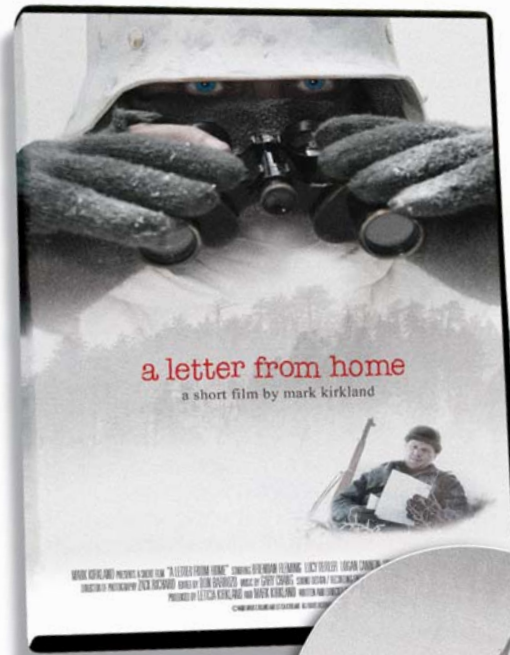
## Countrywide Home Loans

Brochures, Flyers, Print Ads  
Party Invitations, Collateral  
and Statement Inserts



## a letter from home

Key art, Poster, DVD



## Disney Home Video

Rocky and Bullwinkle

Direct Mail



## Disney Home Video

The Rescuers Down Under  
Direct Mail





## Disney Home Video

Winnie the Pooh

Direct Mail

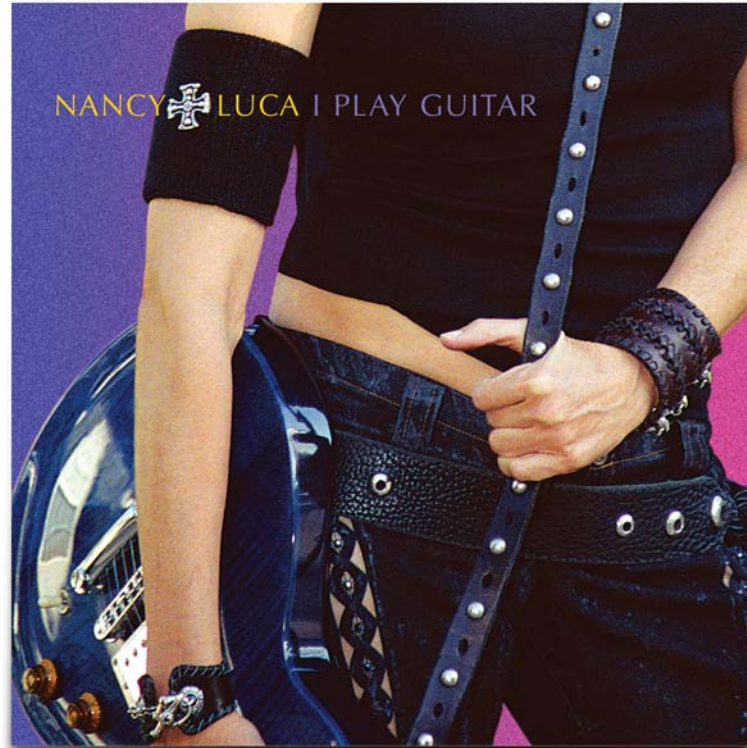




**Nancy Luca**

I Play Guitar

CD Cover, Art, Photography

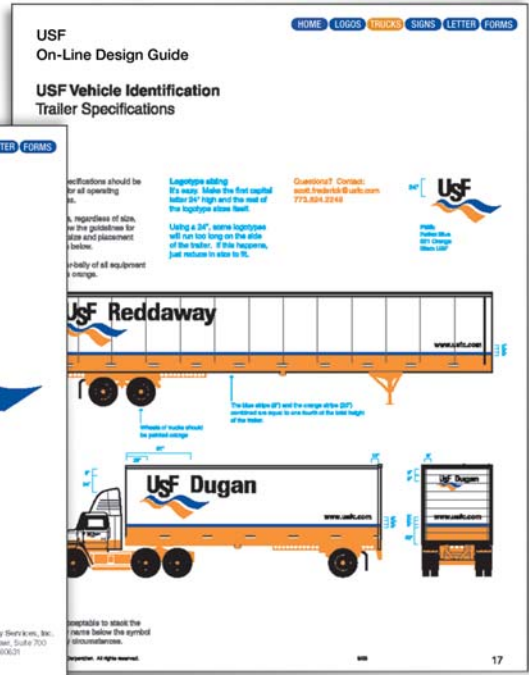


USF

Vendely Communications

On-Line Style Manual, Advertising,

Logos, Posters and Graphics



## The Paper Plate

Catering

One Alliance Communications

Illustrations / Postcard Promotion



## Showcase Magazine

Cover Photo

Story about

Twokoi Japanese Cuisine



## POWDER

Performance Rock Band

All Designs and Graphics

Including Logo, CD Designs,

Posters, Ads, Flyers

and Photography

